

2017 New Baltimore Parks and Recreation Program Guide

Advertising opportunities are available in both the Spring/Summer and the Fall/Winter Program Guide for the 2017 calendar year. Both booklets are mailed out to each household in New Baltimore city limits in February and August, respectively. An advertisement in the Spring/Summer and the Fall/Winter Program Guides will each reach 5,000 households within New Baltimore. Additionally, the booklets are distributed to several local businesses and restaurants in the Anchor Bay community.

Businesses and groups looking to expand their customer base, promote a seasonal special, or promote their business to families throughout New Baltimore would benefit greatly from an advertisement in the New Baltimore Parks and Recreation Program Guide. The advertisement is customizable, with regards to fitting the allotted space requirements. Wording, photographs, coupons, and announcements are all welcome to be included in the page of information. The New Baltimore Parks and Recreation staff reserves the right to approve all content before printing.

The advertising pricing for all businesses and community groups is as follows:

*1/2 page of information - \$200

*1/4 page of information - \$100

*Booklet pages assembled by a folded page. A 1/2 page ad is half of the folded page, approximately 4x5 square inches of space. Color photos are included within this advertising space in both Program Guides.

To request an advertising space, please contact the Recreation Staff at 586-725-0291, or email Michele DeBeaudry at mdebeaudry@cityofnewbaltimore.org.

Deadlines for entry of an advertisement into the 2017 Program Guides:

Spring/Summer- Wednesday, January 4, 2017

Fall/Winter- Monday, July 11, 2017